



**25-27
OCTOBER
2024**

**KELRN MTB CLASSIC
"Wheels for Charity"**



OUR WHY

Kelrn Transport has been in business since 1976. What started out as the need to simply transport their own fresh produce, is today one of the leading logistic solutions companies in South Africa.

Coming from a family that strongly believe in ploughing back into the community, Kenne de Kock, founder and owner of Kelrn Transport, realized that a well-organized public benefit effort was needed to sustainably contribute to the Child Welfare needs of the Northern Cape.

OUR MISSION

The Kelrn MTB Classic was born and first presented in 2012. Since then, it has grown into a sponsored event, facilitated by Kelrn owners, Kenne and Joy de Kock and the Kelrn Staff. The 2023 event was the 10th anniversary, and 1 million rand was donated to 7 registered Child Welfare beneficiaries.

The mission of the Kelrn MTB Classic is to sustainability on a yearly basis, contribute funds to child welfare needs in the Northern Cape region. This will be achieved through the combined efforts of the sponsors, the Kelrn personnel and the registered public benefit organisations that forms part of the Kelrn MTB Classic.

EVENTS

The Kelrn MTB 100 Miler

The Kelrn MTB Classic
(13 km | 35 km | 67 km)

The Kelrn MTB Diamond Dash (30 km)

The Kelrn MTB Diggers Ride (63 km)

and more!



WE'LL HAVE **4** KEY EVENTS

KELRN MTB DIAMOND DASH

30 KM
*TIMED, PLACES
& PRIZES*

KELRN MTB CLASSIC

67KM, 35KM,
13KM
*TIMED, PLACES
& PRIZES*

KELRN MTB DIGGERS RIDE

63 KM
*TIMED, PLACES
& PRIZES*

KELRN MTB 100 MILER

100 MILE-3 DAYS
*TIMED, PLACES
& PRIZES*

**ALL RACES ARE TIMED,
PLACES & PRIZES**

**A WEEKEND OF FUN
FOR THE FAMILY**



TUG-OF-WAR



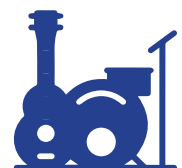
TRAIL RUNS



MARKET



BEER TENT



LIVE MUSIC



**PRIZES &
RAFFLES**



ARCHERY



KIDS AREA



GOOD FOOD



**CAMPING &
ACCOMMODATION**



DAY 1

FRIDAY
25 OCTOBER

DIAMOND DASH

This race is the **first stage of the 100 miler** but can also be entered exclusively as **a race on its own**. It starts at 16:00 on Friday afternoon and should be finished at 18:30. This is more of a **fun ride**, mostly single track.

It will take riders through the diamond diggings, along the fence of a well know game farm while on the last stretch experiencing the Northern Cape sunset. It is part of a current route and will require low to average cycling skills.

Only participants that had entered in this race **exclusively**, will take part in the **diamond lucky draw**. The lucky winner will be determined by drone drop. Podium positions and prizes and medals will be bestowed. *A lucky diamond draw and fun lucky draws will be entertained.*



16:00AM



30KM



270M

EASY-
NORMAL
DIFFICULTY



DAY 2

SATURDAY
26 OCTOBER

KELRN MTB CLASSICS | 1

THE KELRN MTB "13 KM CLASSIC"

This is a current race on the Saturday morning and popular amongst **families**. Kids under 10 should be accompanied by an adult.

Podium finishes and prizes and medals will be bestowed on the qualifying participants.

It starts directly after the "35 km Classic" in the morning on Saturday 26 October 2024, 08:30 and cut off time is 12:00.

1



8:10AM



13KM



148M

EASY-
NORMAL
DIFFICULTY

De
Beershoogte
Mataleng
Barkly West

DAY 2

SATURDAY
26 OCTOBER

KELRN MTB CLASSICS | 2

THE KELRN MTB “35KM CLASSIC”

This is a current race and very popular amongst **average mountain bikers, above 12 years of age, adults, and masters**. It is not an easy route and requires skills and reasonable fitness levels. It's mostly single track.

Podium finishes and prizes and medals will be bestowed on the qualifying participants. It starts directly after the “67 km Classic” in the morning on Saturday 26 October 2024, 08:15 and cut off time is 12:00.

2



8:05AM



35KM



307M

TOUGH
DIFFICULTY

De
Beershoogte
Mataleng
Barkly West

DAY 2

SATURDAY
26 OCTOBER

KELRN MTB CLASSICS | 3

THE KELRN MTB "67KM CLASSIC"

This race is the **second stage of the 100 miler** but can also be entered exclusively **as a race on its own**. Podium finishes and prizes and medals will be bestowed on the qualifying participants.

This is a current route and well known for its challenges and beautiful Northern Cape landscape. It's mostly single track. It requires skillful riders with reasonable fitness levels.

It starts at 08:00 in the morning on Saturday 26 October 2024 and cut off time is 12:00.

3



8:00AM



67KM



504M

MEDIUM-
HARD
DIFFICULTY

Barkly West

DAY 2

SATURDAY
26 OCTOBER

FUN RUN & TRAIL RUN

FUN RUN

The Kelrn Fun Run is a casual trail running event stretching over 5.3Km. The track will consist of a mixture of Jeep track, single track and gravel road.



6:30AM



5KM



41M

EASY-
MEDIUM
DIFFICULTY



TRAIL RUN

The Kelrn Trail Run is a trail running event stretching over 13.2Km. The track will consist of a mixture of Jeep track, single track and gravel road.



6:30AM



13KM



102M

MEDIUM-
HARD
DIFFICULTY



DAY 3

SUNDAY
27 OCTOBER

DIGGERS RIDE

This race is the **third stage of the 100 miler** but can be entered exclusively as **a race on its own**.

Podium finishes and prizes and medals will be bestowed on the qualifying participants.

This is a **new route** with two different stretches along the banks of the Vaal River and across five different farms. It should also be a challenging and demanding experience.

It starts at 08:00 in the morning on Sunday 26 October 2024 and cut off time is 12:00.



8:00AM



67KM



270M

MEDIUM-
TOUGH
DIFFICULTY

Barkly West

THE KELRN MTB 100 MILER

Participants in the 100 miler should specifically enter for the Kelrn Classic "100 miler" and would not qualify for any placing or prizes in the different individual races.

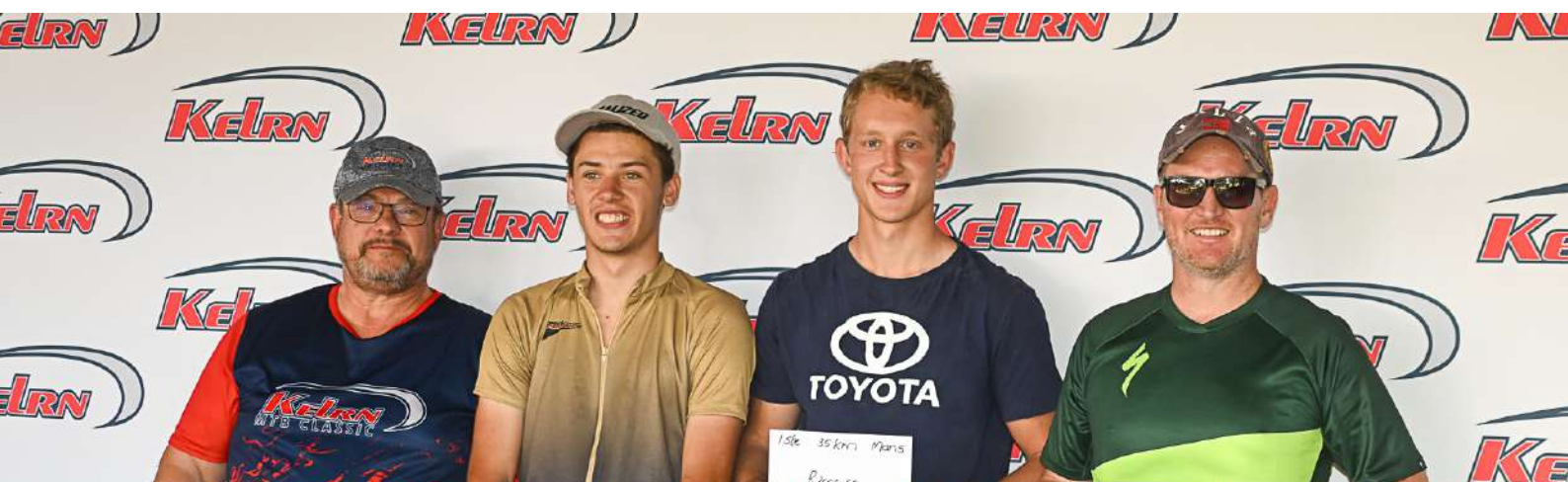
ENTER FOR PRIZES

THIS RACE CONSISTS OF THREE STAGES:

- 1** Friday afternoon 25 October 2024 | Kelrn MTB Classic "Diamond Dash" 30 km. Starting at 16:00 and should be finished by 18:30. This is part of a current route and requires low to average cycling skills.
- 2** Saturday morning 26 October 2024 | Kelrn MTB Classic 67 km. This is a route well known for it challenges and demands more experienced riders.
- 3** Sunday morning 27 October 2024 | Kelrn MTB Classic "Diggers Ride" 63 km. This is a new route with two different stretches along the banks of the Vaal River and across five different farms. It should also be a challenging and demanding experience.

Participants in the 100 miler should **specifically enter for the Kelrn Classic "100 miler"** and would not qualify for any placing or prizes in the different individual races.

Podium finishing and prize money and medals for the 100 miler will be bestowed on qualifiers.



The events also includes the popular “Koeistalmark”. This year they plan to also focus on food and wine exhibitions. Various fun activities will be provided for to entertain children over the weekend.

KOEISTALMARK

Join us for an unforgettable weekend extravaganza from October 25th to 27th, 2024, featuring the highly anticipated “Koeistalmark” alongside a delicious array of food exhibitions!

Calling all food enthusiasts and families alike to indulge in a celebration of flavours, fun, and community. Embark on a culinary adventure as you stroll through our food stalls and market, where the aroma of delectable foods fills the air.



But wait, the excitement doesn't end there! We've got a whole host of fun-filled activities planned to keep the little ones entertained. From face painting to kids activities and rides, there's no shortage of laughter and joy for our young visitors.

BEER TENT & ENTERTAINMENT

For those looking for a refreshing beverage, make sure to visit our beer tent, offering a selection of craft brews to complement your culinary experience. And don't forget to check out our live entertainment, featuring talented performers to keep the atmosphere lively and upbeat throughout the weekend.

Accommodation in 40 tents will be available. Electricity is provided. Ablution facilities is modern. The Olyfhuis Guesthouse on the farm also offers luxury accommodation and there is also more accommodation available at the Pro Regno campsite. Camping in own tents and caravans is also available.

ACCOMMODATION & CAMPING



MTB TENTS

The MTB Tents come with luxury linen, electricity, night stand, chairs and small table. The MTB Tents share a coffee, tea and snacks gazebo.

ROOMS

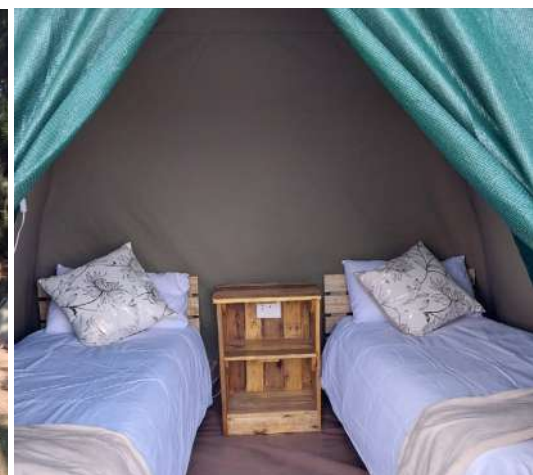
The rooms are equipped with hostel style stacked beds.



OWN CAMPING

Caravan and tent options available. The Pro Regno camp facility easily accommodate 250 visitors.

- The ablution facilities are modern and well managed
- Campers can pre order braaipacks. Fire wood and grids available
- Breakfast will be available at die Koeistal Kefi on the event terrain, 8 km from the campsite



With your support, you make this possible and make a difference to the organizations we support.

2023 SPONSORS



MATT BOND

THERON BRAKEDOWN KURUMAN

CHRIS HUGO (CARMEL FARMS)

2023 had 7 beneficiaries, receiving in total R1,0 million. During 2024 ELCON from Kimberley will also join the list. We appreciate every one of you!

BENEFICIARIES

CARITAS
GEMEENSKAPSFOKUS • COMMUNITY FOCUS



CUSTODA TRUST



MAKARIOS
We Value Children



reach for a dream

CHRISTINA KIDDIE

Kinder- en Jeugsorgsentrum / Child and Youth Care Centre



Childhood Cancer Foundation
South Africa

"Keeping more than hope alive"

CONTACTS

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